



Corporate Backgrounder

Headquartered in Dallas, Texas, MumboJumbo is a worldwide developer and publisher of premium casual games. The company maintains strong, direct relationships with leading industry partners that round out its extensive network of top-level gaming sites, developers, retailers and distributors.

MumboJumbo specializes in building and publishing successful premium casual games, with product assortments across multiple platforms including PC, Mac, Xbox 360, PS2, PSP® (PlayStation®Portable) system, MSN Messenger, PDAs, cell phones, Xbox Live® Arcade, the Nintendo DS™, the Nintendo Wii™. The company works directly with leading mass merchants, computer retailers and specialty outlets such as Best Buy, GameStop™, SAM'S CLUB, Target and Wal-mart.

MumboJumbo is also a developer and online publisher of premium casual games, maintaining strong relationships with some of the top online gaming sites in the world including MSN Games, Yahoo! Games, RealArcade and many more. MumboJumbo's games have earned numerous achievements and industry awards including the #1 selling casual game in 2005 for its action puzzler *LUXOR*, and "Best Audio" and "Best Visual Arts" in 2006 for *LUXOR 2* by Zeebys Casual Games Awards. *LUXOR 3* has been nominated for "Best Puzzle Game" and "Best Casual Game of 2007". To date, *LUXOR* is one of the most successful casual games franchises, having amassed more than 75 million downloads.

MumboJumbo owns and operates development studio studios located in Dallas, Texas and Vladivostok, Russia. MumboJumbo games are published and distributed through its subsidiaries in North America and the United Kingdom, as well as through regional distributors worldwide.

For more information, please visit www.mumbojumbo.com.

MumboJumbo
2019 North Lamar Street, Suite 300
Dallas, TX 75202-1738

AT A GLANCE:

Founded:
2001

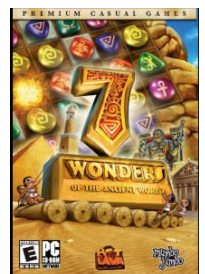
Office:
Dallas, TX

Business:
MumboJumbo is a leading developer and publisher of premium casual games.

Employees:
35

Management:
Ron Dimant, Chief Strategy Officer
Mark Cottam, Chief Executive Officer
Mike Suarez, VP Business Dev.
Matt Lichtenwalter, VP Product Dev.
Henry Price, VP NA Retail
Jay DiNucci, Director of Finance

Key Brands:



Key Digital Partners:



Key Retail Partners:

