



Executive Team Bio

Ron Dimant, Chief Strategy Officer

Ron Dimant currently serves as the Chief Strategy Officer of MumboJumbo and has more than 12 years of experience in computer game development and publishing management. Prior to founding MumboJumbo in 2001, he was Chief Executive Officer of Ritual Entertainment, a developer best known for its first-person shooters and "SiN" franchise of games. Previously, he was with Parsoft Interactive, creator of flight simulation games and Chief Executive Officer of MacPlay, a developer of games for the Macintosh.

Ron attended Imperial College of Science and Technology where he received a Masters of Engineering degree in Aerospace Engineering, and later attended the University of Cambridge where he was awarded a Doctorate in Materials Science.

Mark Cottam, Chief Executive Officer

With more than 20 years of industry experience, Mark Cottam serves as MumboJumbo's Chief Executive Officer, responsible for the global operations of the business with a focus on retail sales. Under Mark's direction, MumboJumbo has become a leading developer of games for online distribution and the preferred publisher of premium casual games for the retail channel.

Previously, Mark served as President of Macintosh games publisher MacPlay. Earlier, he was Chief Operating Officer and Vice President of Sales and Marketing at Moto1.net, where he led the company's successful development and deployment of its motor sports portal and online racing series. Additionally, Mark has held management positions at Dragon Systems, PowerHouse Entertainment, Parsoft Interactive, CyberMedia and XTree Company.

Mark is a graduate of University of California San Diego with a Bachelor's degree in Economics.

Michael Suarez, Vice President of Business Development

Mike Suarez, a 20-year veteran of the hardcore gaming industry with extensive experiences in marketing and product development experience, currently serves as MumboJumbo's Vice President of Business Development. Mike

Prior to joining MumboJumbo, Mike was Vice President at Rockstar Games, a development division of Take Two Interactive best known for its *Grand Theft Auto* series. Previous roles include running product development at Heat.net, an early online gaming site, and founding a development house, Pacific Gameworks, which created *Michael Jordan In-Flight* in the early 90s. Mike began his career in the marketing department at Electronic Arts working on early EA sports titles and later became a producer at Activision.

Matt Lichtenwalter, Vice President of Product Development

Matt joins the MumboJumbo team with over ten years of management and product development experience. Matt draws upon his interactive marketing, advergaming and game development background in directing MumboJumbo's product strategy and managing its global studio operations. MumboJumbo's development studios are located in Dallas, Los Angeles and Vladivostok, Russia.

In 2005, Matt founded game development studio Hot Lava best known for its *7 Wonders* series as well as casual games, *Reaxxion* and *Haiku Journey*.

Matt earned a BBA in International Marketing at the University of North Texas.

Henry Price, Vice President of North American Retail

Henry oversees the marketing and sales efforts for MumboJumbo. As an industry veteran, Henry has a vast knowledge of the gaming industry, and has launched hits like *Sin City* and *Heroes Over Europe*.

Previously, Henry was a leader at Red Mile Entertainment, a console software developer and publisher, where he was Vice President of Sales and Marketing. Prior to Red Mile, Price was the Director of Sales for MumboJumbo, a role he filled for six years.

Robert Einspruch, Director of Online

Ensuring that MumboJumbo's marketing efforts are complemented by a key online presence, Robert focuses on the company's website along with other major social and gaming-related networks, such as Facebook and Kongregate. Additionally, Robert is leading the effort behind the company's blog, blog.mumbojumbo.com.

In addition to his work with MumboJumbo, Robert also heads up efforts for MumboJumbo's sister company, *ziizoo*, an online tutoring community. Prior to launching *ziizoo*, Robert specialized in corporate finance for Azuma Leasing and Amazon.com. Einspruch earned his Bachelor's degree in International Studies from Vassar College and his MBA from The Wharton School at the University of Pennsylvania.